

Tackling our Challenges and Strengthening the Future of Clean Sport

WADA Annual Symposium

13-15 March 2017, SwissTech Convention Center (STCC), Lausanne, Switzerland

Day 1 Monday 13 March (open to the media)

08:30 Welcome Coffee/Tea

09:00 *Welcome and Overview of the Symposium*
Frédéric Donzé, Chief Operating Officer, WADA
Benjamin Cohen, Director, European Regional Office & International Federations, WADA
Philippe Leuba, Minister, Department of Economy and Sport, Canton de Vaud
Oscar Tosato, Municipal Councillor, Director of Sports and Social cohesion, City of Lausanne

THEME: BOOSTING ANTI-DOPING EFFECTIVENESS

09:20 *Keynote Address: Bringing the Fight for Clean Sport to the Next Level*
Sir Craig Reedie, President, WADA

09:40 *Lessons from a Turbulent Time for the Anti-Doping Community*
Olivier Niggli, Director General, WADA

10:15 *Update on Anti-Doping Activities in Russia*
Pavel Kolobkov, Minister of Sport, Russian Federation

10:30 Coffee/Tea Break

10:55 *Is Enhanced World Anti-Doping Code Compliance Monitoring (Part of) the Solution?*
Jonathan Taylor, Chair, WADA Compliance Review Committee

11:25 *The Way Forward Roundtable*

Participants: Christiane Ayotte, President, World Association of Anti-Doping Scientists (WAADS); Director, Montreal WADA-Accredited Laboratory
Kirsty Coventry, Member, WADA & International Olympic Committee Athlete Committees
Linda Hofstad Helleland, Vice President, WADA
Rob Koehler, Deputy Director General, WADA
Jean-Christophe Rolland, President, World Rowing
Beckie Scott, Chair, WADA Athlete Committee
Travis Tygart, Chief Executive Officer, United States Anti-Doping Agency

Moderator: Sean Ingle, Reporter, *The Guardian*

12:35 Lunch

THEME: ENCOURAGING AND PROTECTING WHISTLEBLOWERS

13:45 *What Makes a Whistleblower Come Forward?*

Toby Atkins, British Cyclist
Dominique Leroux, Head of Anti-Doping Legal Services, International Cyclist Union

Interviewer: Matt Slater, Reporter, Press Association

14:15 *Sharing Whistleblowing Experiences and Looking at Potential Synergies between Collection Channels*

Roundtable

Participants: Michael Ask, CEO, Anti-Doping Denmark
Toby Atkins
François Marclay, Intelligence Manager, Cycling Anti-Doping Foundation
Johann Koss, Olympic Speed Skating Medalist; Co-Founder, FairSport
Michael Pedersen, Founder, M INC. > change the game; Integrity Coach
Hajo Seppelt, Reporter, ARD; Co-founder, SportsLeaks.com
Günter Younger, Director, Intelligence and Investigations, WADA

Moderator: Callum Murray, Editorial Director, Sportcal

14:45 Coffee/Tea Break

15:05 *WADA's New Whistleblower Program*

Günter Younger, Director, Intelligence and Investigations, WADA
Julien Sieveking, Director, Legal Affairs, WADA

THEME: THE McLAREN REPORT

15:55 *The Aftermath of the Independent Investigations into Russia: What Lessons Are There for the Anti-Doping Community?*

Richard McLaren, Member of the First Independent Commission & Author of the Second Independent Investigation

Presentation followed by a Q&A with the Participants

16:45 *Wrap-up of the Day and Presentation of Days 2 and 3*

Benjamin Cohen, Director, European Regional Office & International Federation Relations, WADA

16:55 - 19:00 Cocktail & Networking

Day 2 Tuesday 14 March

08:30 Welcome Coffee/Tea

THEME: GOOD GOVERNANCE & ETHICAL ISSUES IN ANTI-DOPING

09:00 *Welcome and Overview of the Day*
Benjamin Cohen, Director, European Regional Office & International Federations, WADA

09:05 *Good Governance in the Fight against Doping: What is the Perception from the "Outside"?*
Jens Sejer Andersen, International Director, Play the Game

09:35 *A Look at the Issues Being Tackled (And What Else Could Be Tackled) by WADA's Ethics Panel*
Presentation followed by a Q&A with members of WADA's Ethics Panel

10:30 Coffee/Tea Break

THEME: ENHANCING ANTI-DOPING PROCESSES

11:00 – 12:30 Practical Workshops 1

<p>Strengthening Anti-Doping Organizations' (ADOs) Independence (Structuring and Good Governance Practices)</p>	<p>Engaging Athletes in the Anti-Doping Process</p>	<p>Exploring Additional Sources of Funding for ADOs</p>	<p>Should Sports and Countries Police Themselves in the Field of Anti-Doping? (Debate)</p>
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12:30 Lunch

THEME: REINFORCING KEY AREAS OF ANTI-DOPING (1)

14:00 – 17:30 Practical Workshops 2

	Improving Education Programs through Social Science Research	Building a Strong Doping Risk Assessment and Testing Program	Optimizing Therapeutic Use Exemption Management	WADA's Compliance Questionnaire and Monitoring Process
14:00 – 15:30	Developing ADOs & Interested Governments	IFs & MEOs	NADOs, RADOs & Governments	Experienced ADOs & Interested Governments
15:30 – 16:00 Coffee/Tea Break				
16:00 - 17:30	Experienced ADOs & Interested Governments	NADOs, RADOs & Governments	IFs & MEOs	Developing ADOs & Interested Governments

17:30 End of Day 2

17:45 Departure for the Excursion to the Lavaux Vineyards and Wine Tasting (optional social activity)

Day 3 Wednesday 15 March

08:30 Welcome Coffee/Tea

THEME: REINFORCING KEY AREAS OF ANTI-DOPING (2) AND COOPERATION

09:00 – 12:30 Practical Workshops 3

	Stimulating Partnerships between Governments and Sport	Stimulating Collaboration between ADOs and Laboratories	Improving ADO Effectiveness in the Results Management Process
09:00 – 10:30	Developing ADOs & Interested Governments	IFs & MEOs	Experienced ADOs & Interested Governments
10:30 – 11:00 Coffee/Tea Break			
11:00 - 12:30	Experienced ADOs & Interested Governments	NADOs & RADOs & Governments	Developing ADOs & Interested Governments

12:30 Lunch

14:00 *Final Plenary session – Where Do We Go from Here?*

Summary and Takeaways from Symposium Discussions

15:00 *Final Remarks*

Benjamin Cohen, Director, European Regional Office & International Federations, WADA

15:15 **End of the Symposium**